

The Programme for Global Recruitment of Young Filmmakers for Beijing 2022 Official Film

(I) An Overview

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Introduction

The Olympic and Paralympic Winter Games Beijing 2022 (Beijing 2022 Games) will be held in Beijing and Zhangjiakou, China, in early 2022. By then, athletes, sports officials and journalists from many countries and regions around the world will gather to celebrate this global sporting event.

Since the Stockholm 1912 Olympic Games, the production of official Olympic films has become a tradition of the Olympics. So far, more than 40 official Olympic films have been produced. These films boasting quite high artistic value present precious visual records for the 100-year Olympic Games, and they are loyal witnesses to the advances of culture and film-making.

Currently, the preparations for making Beijing 2022 Official Film are in full swing. Hereby the Organising Committee for the Olympic and Paralympic Winter Games Beijing 2022 (Beijing 2022) launches the Programme for Global Recruitment of Young Filmmakers for Beijing 2022 Official Film and sincerely welcomes natural persons who are interested in joining in Beijing 2022 Official Film making and thus to leave a rich legacy both in culture and sport for China and for Olympics.

Part I Recruitment Programme

On 21 September 2020, the 500 day countdown of Beijing 2022 Games, Beijing2022 launches the Programme for Global Recruitment of Young Filmmakers for Beijing 2022 Official Film to absorb new forces to join in the official film crew.

1.1 Eligibility

The recruitment is open to the young filmmakers with directing/Cinematography/editing experience who love the Olympic Games, admire the Olympic spirit and are enthusiastic about sport documentary and willing to support and contribute to the Olympic and Paralympic Winter Games Beijing 2022.

1.2 Age Requirement

18-45 years old

1.3 Recruitment Section

Directing / Cinematography / Editing

1.4 Schedule

Announcement: 21 September 2020, Beijing time

Starting time for entry submission: 21 September 2020, Beijing time

Deadline for submission: 21 December 2020, Beijing time

Judging phase: 22 December 2020 - 21 January 2021

1.5 Entry Submission

Please email the Application Form, the Letter of Commitment and the link to the original short film and the description about the creation to olympicfilm@beijing2022.cn by the deadline of submission.

Please indicate the recruitment section in the body of the email and it is suggested to attach the whole script (in English or Chinese) as the supporting material.

1.6 Requirements

The Applicant shall be the chief director/photographer/editor of the submitted short film (the time length should be less than 30 minutes) which has not been released on any public platform, and there is no language restriction on the film.

Entries in languages other than Chinese is suggested to be embedded (submitted) with English subtitles.

The entry can be a short drama, documentary with positive theme, preferably be on sports .

The entry shall be in MOV or mp4 format, at least 1280*720 in size and shall not exceed 1GB.

(See the “Entry Description” in Part II for detailed requirements.)

1.7 Awards

The First Prize : 3 winners, 1 for Directing / Cinematography / Editing, ¥ 30,000 (including tax), licensed products for Beijing 2022 Games, certificate of honour.

The Second Prize: 6 winners, 2 for Directing / Cinematography / Editing: ¥ 20,000 (including tax), licensed products for Beijing 2022 Games, certificate of honour.

The Third Prize: 9 winners, 3 for Directing / Cinematography / Editing: ¥ 10,000 (including tax), licensed products for Beijing 2022 Games, certificate of honour.

There will also be 15 Honourable Mention Award winners to be awarded with Beijing 2022 Games tickets, licensed products and certificates of honour.

The First, Second, Third-prize winners will have the opportunity of joining the crew of the Beijing 2022 Official Film to assist the chief director in filmmaking around the world or at the Beijing 2022 venues.

1.8 Contact

The official e-mail address: olympicfilm@beijing2022.cn

This event is host by Media and Communications Department of Beijing 2022, organised by Cultural Investment Holdings Co., Ltd.

and supported by Olympic Foundation for Culture and Heritage. Media and Communications Department of Beijing 2022 reserves the right over final interpretation of the Activity.

Part II Entry Description

The Applicant shall submit the entry in accordance with the following requirements. If he/she fails to submit the whole set of documents as required or submits any work in breach of other requirements of this recruitment document, the entry in concern may be deemed invalid and directly affect the evaluation and selection.

2.1 Number of Recruitment Proposals

There is no limit to the number of short films submitted by the Applicant. In other words, the Applicant can submit one or multiple short films.

2.2 Composition and Sequence of Recruitment Proposals

(1) Application Form (Appendix 1, to be filled in, scanned and sent in PDF format via e-mail attachment, submitted by all Applicants);

(2) Letter of Commitment (Appendix 2, filled in and signed, to be scanned in PDF format and sent via e-mail attachment, submitted by all Applicants);

(3) Identification of the Applicant (Appendix 3, to be scanned both sides in PDF format and sent via e-mail attachment, submitted by all Applicants);

A scanned copy of passport or other valid identity certificates shall be submitted.

(4) An original short film (drama or documentary) shall have a

running time of less than 30 minutes, preferably be on sports. (Appendix 4, MOV or mp4 format, at least 1280*720 in size, less than 1GB; upload the film to the disk, encrypt the link and send it in the body of the email; submitted by all Applicants);

(5) A brief commentary on the original short film in video or text format, including but not limited to the recruitment section (Appendix 5: video in MOV or mp4 format; text in PDF format; single-spaced; indicate the name, recruitment section and contact of the Applicant. Please send the video link in the body of the email; send the text in the e-mail attachment; submitted by all Applicants);

(6) The script of the submitted short film (Appendix 6, text in PDF format; single-spaced; submitted at Applicants' discretion);

(7) Other documents Applicants consider necessary to submit (submitted at Applicants' discretion);

(8) Other documents (if applicable) required by Beijing 2022.

2.3 Language of Recruitment Proposals

No restriction on the language. If the Recruitment Proposals are in languages other than Chinese, it is advised that they could be embedded/submitted with English subtitles.

2.4 Withdrawal of Recruitment Proposals

The Proposals submitted to the Recruitment Office shall not be withdrawn.

2.5 Entry Requirements

The Recruitment Proposals shall be original and unpublished works. The Applicants shall warrant that nothing contained in the Recruitment Proposals will violate any rights (including intellectual property rights) of any third party.

Unless it is authorised by the IOC and/or IPC, the short film shall not contain any Olympic properties defined in the Olympic Charter or any Paralympic properties defined in the IPC Handbook, especially the Olympic and Paralympic symbols, mottos and flags, as well as other Olympic and Paralympic image elements such as the flame, torches, and medals.

The content and elements of the Recruitment Proposals shall comply with the relevant laws, regulations and policies of the People's Republic of China, shall not contain political, religious or commercial information, must respect the Olympic values of excellency, friendship and respect, and the concept of the Paralympic Games. No elements shall directly or indirectly promote hatred, discrimination, violence, racism or pornography, or that are contrary to the laws in force or to public order and morality. The content and elements of the Recruitment Proposals shall also meet the technical standards and requirements of the recruitment and shall fulfil other requirements of this Recruitment Document.

Part III Evaluation and Awarding

3.1 The Recruitment Office shall oversee the pre-selection, reviewing all the valid Recruitment Proposals submitted, and then the Beijing 2022 Official Film chief director and the advisory board will select the final 33 winners.

3.2 Note: The awarded Applicants may distribute their bonus at their own discretion if there are two or more Applicants for one entry, and

any dispute therefrom has nothing to do with Beijing 2022, the IOC, or the IPC.

After the completion of this recruitment programme and the receipt of all required documents submitted by the Awarded Applicants, Beijing 2022 shall pay the bonuses upon deduction of tax in accordance with the Chinese laws and regulations (taxes levied by the Awarded Applicants' country of residence not included) to the accounts designated by the Awarded Applicants.

The certificates of honour are issued by Media and Communications Department of Beijing 2022.

Part IV Basic Requirements

The Applicant shall abide by some basic requirements, including but not limited to:

4.1 All applicable laws, rules and regulations of statutory documents, including but not limited to the laws and regulations of the People's Republic of China; laws and regulations of other countries/regions (if applicable) that the Applicant is required to observe, the Regulations of the IOC, the IPC and Beijing 2022 (including but not limited to the Olympic Charter and the IPC Handbook).

4.2 The Applicant shall bear all the costs and expenses incurred in participating in this Recruitment Activity. None of Beijing 2022, the IOC, the "IOC Affiliates" (such as the Olympic Foundation for Culture and Heritage), the IPC or any other organisations shall be liable for any costs and expenses incurred by the Applicant's voluntary participation in this Activity.

Applicants shall indemnify and hold harmless Beijing 2022, IOC,

IPC (including their affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors), from any and all claim by, or liability to, any third party for loss, damage or injury to persons or property caused by any act or omission (whether wilful or negligent) of the Applicant in connection with this Recruitment Activity.

Beijing 2022, IOC, IPC should not be responsible if the Recruitment Activity cannot take place or if any prize cannot be awarded due to travel cancellations, delays or interruptions due to acts of God, acts of war, natural disasters, weather or acts of terrorism, etc.

4.3 The Applicant shall be the all-right-holder of the Recruitment Proposals or obtain the permission of the all-right-holder before submitting the entry.

4.4 The Applicant acknowledges and agrees that Beijing 2022, the IOC and the IPC shall have the right to use the Recruitment Proposals submitted by the Applicant without compensation (including Recruitment Proposals and relevant documents required in this Recruitment Activity) to organise this Recruitment Activity and the selection of the Recruitment Proposals. Beijing 2022 will not expose the Recruitment Proposals to any third party except for Beijing 2022, the IOC, the IPC or any natural or legal person designated by them or supporting them regarding the review and assessment of such Recruitment Proposals.

4.5 In addition to compliance with the requirements of this Recruitment Document, the Applicant shall respect the guidance of Beijing 2022 and execute relevant legal documents in this Recruitment Activity and during subsequent processes for possible

subsequent cooperation.

4.6 Other requirements of this Recruitment Document for Applicants.

Part V References

5.1 Vision, Values and Mission of Olympic Games

Vision: Building a better world through sport.

Values: Excellence, Respect, Friendship.

Mission: Ensure the uniqueness and the regular celebration of the Olympic Games;

Put athletes at the heart of the Olympic Movement ;

Promote sport and the Olympic values in society, with a focus on young people.

5.2 Goal, Vision and Values of Paralympic Games

Goal: To make for a more inclusive society for people with an impairment through Para sport.

Vision: To enable Para athletes to achieve sporting excellence and inspire and excite the world.

Values: Courage, Determination, Inspiration, Equality.

5.3 Vision of Beijing 2022 Games

Joyful rendezvous upon pure ice & snow uniting the passion of hundreds of millions for winter sports.

Deliver a fantastic, extraordinary and excellent Beijing 2022 Games, which are green, inclusive, open and clean.

Inspire the youth with the Olympic spirit.

Encourage millions to embrace winter sports.

Promote social progress through Winter Games.

Create a harmonious world of better mutual understanding.